

summary

A dedicated and passionate design professional with 20 years of experience providing creative solutions in print, corporate identity, direct mail, and mass market design. Extremely organized, highly motivated, fast and efficient with attention to detail.

Proficient in Mac OS, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat Pro, Microsoft Office, and Wordpress.

Experience in color correcting, photo retouching, pre-press production and press checks.

experience

ina + tee . Bellflower, CA . Co-Owner | Creative Director . 2018 - Present

Design company identities and working papers, brochure/catalog layout and design, photo re-touching, package design and website design.

in a card . Bellflower, CA . Owner | Graphic Designer . 2001 - Present

Design, copy write, layout and production of entire greeting card line and other stationery related items. Design company identities and working papers, brochure/catalog layout and design, ads, photo re-touching, package design, e-newsletter campaigns, blogs, social media and website design.

Another A Story . Los Angeles, CA . Freelancer . 2022 - Present

Provide design, layout and print production support to a full service global agency, specializing in creating beautiful experiences for leading luxury brands.

Laguna College of Art + Design . Laguna Beach, CA . Freelancer . 2019 - Present

Design, layout and production of print and web collateral for various departments using brand guidelines.

Sunsets, Inc . Harbor City, CA . Freelancer . 2006 - Present

Design, layout and production of various swim wear catalogs, including photo retouching and color correcting.

Solo Graphics . Oak Park, CA . Freelancer . 2001 - Present

Design, layout and production of large format printing, brochures, catalogs, ads, as well as corporate identity, photo retouching and color correcting.

Fishman & Tobin, Inc . Encino, CA . Freelancer . 2009 - 2014

Design, layout and production of brochures, flyers, store signs, tradeshow banners, apps, websites and presentations for various brand name children's apparel for big commercial stores (Walmart, Macy's, Sears, JCPenny, Dillard's, Belk, Costco) using brand specific guidelines.

MJZoom . Sierra Madre, CA . Art Director . 2001 - 2007

Responsible for art directing entire design department and producing original designs for greeting cards, stationery related products, photo albums, scrapbooks, hardware & wall decor, catalogs, trade show booths, print ads and company website.

Oversee and direct product development and presentations to many mass market retailers (i.e. Target, Michaels, Babies R Us, Barnes & Noble, Rite Aid, Ritz Camera, The Container Store).

education

California State University, Long Beach

Bachelors Degree in Art, Emphasis in Graphic Design . 2002

references

Available upon request